

CONTINUUM ALLIANCE

FOR IMMEDIATE RELEASE:

NORTH GRAFTON, MA –MAY 21, 2009

Robert C. Resker, President and CEO of the Continuum Alliance announces the formation of The Continuum Alliance LLC.

“ Our move to form this Company was born out of the obvious need for an organization that operates in the cold chain market and is not tied to any one manufacturing technology or factory but has a core group of key suppliers”, said Mr. Resker. He went on to say, “customers purchasing temperature assurance products and services are actively looking for alternatives to their existing supply base. The current economic conditions have required even the most financially stable bio-pharmaceutical companies to re-evaluate the “spend at any cost business practice”.

The Continuum Alliance is a business dedicated to serving the thermal packaging needs of the bio-pharmaceutical market. Our team of professionals and global network of manufacturers are available to handle your simplest or most complex shipping requirement.